

## Vision

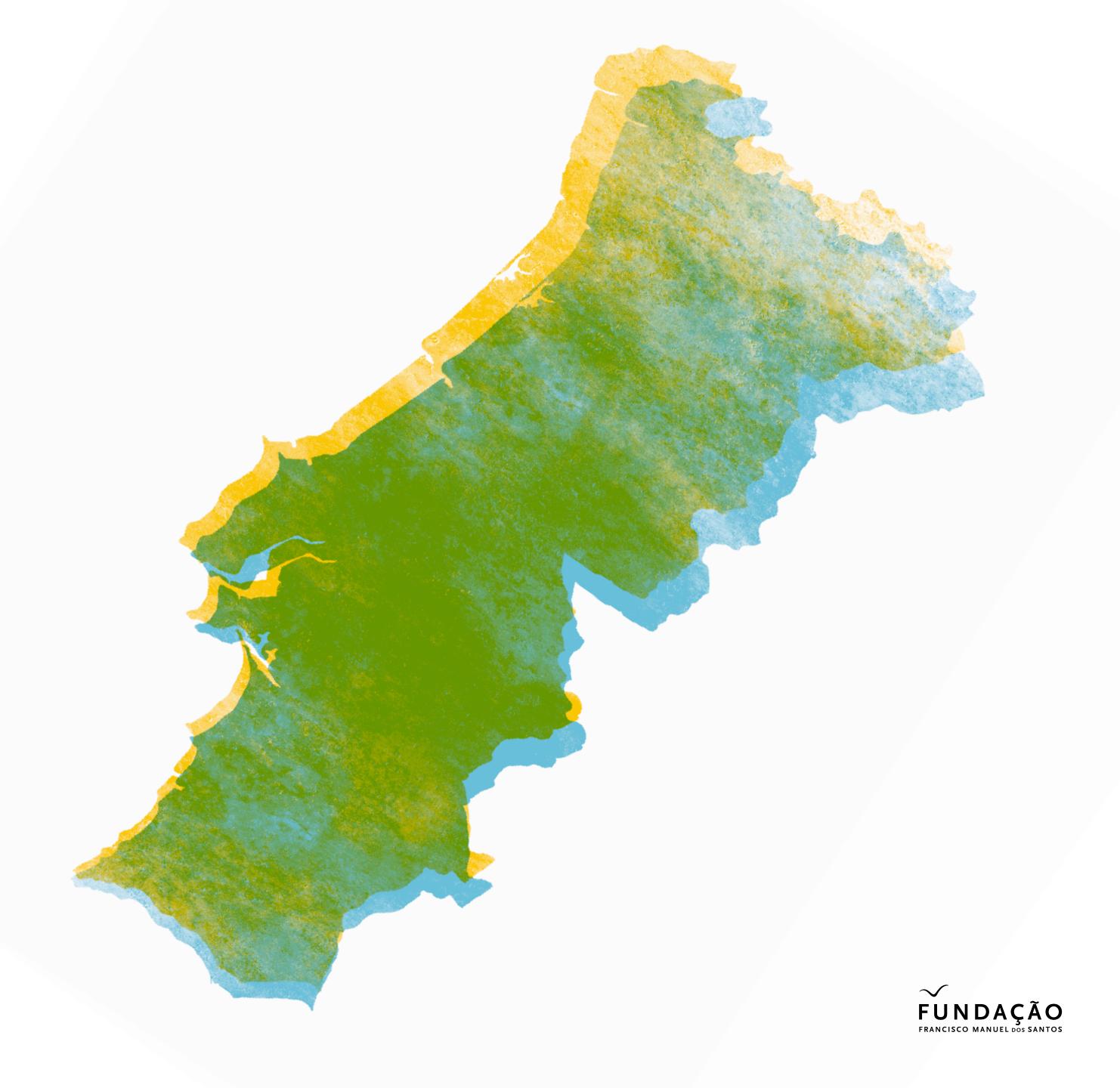
Public debate, based on facts, is essential for an informed and developed society.



## Mission

To study, disseminate and discuss Portuguese reality, with freedom and independence.

To achieve its mission, the Foundation supports scientific research and promotes informed debates about public issues and policies.





## Objectives

The Francisco Manuel dos Santos Foundation was created in 2009 to study the Portuguese society and promote public debate.

#### Its main goals:

- Social development;
- Improvement of public institutions;
- Consolidation of citizens' rights.

In the pursuit of its mission, the Foundation is:

- Guided by values of individual freedom, democracy and equal opportunities;
- Governed by criteria of merit and pluralism;
- Independent from political parties, religions and economic persuasions.



# Structure and governance

The Foundation has a Board of Trustees, chaired by Alexandre Soares dos Santos, the founder. Governance organs include a Board of Directors and an Executive Committee, both chaired by Jaime Gama. Members of the Executive Committee include David Lopes (CEO), António Araújo (Director of Publications), Pedro Magalhães (Director of Research).

Financial oversight of the Foundation's activities in ensured by an Audit Board.

#### **Board of Trustees**

The Board of Trustees is composed of appointed members by the founder. It is responsible for the Foundation's strategic guidance.

#### **Audit Board**

The Audit Board is composed of senior experts in audit and finance monitoring.

#### **Board of Directors**

The Board of Directors is responsible for the Foundation's management and for implementing its strategic guidelines.

#### **Executive Committee**

The Executive Committee is responsible for implementing the Board of Directors' decisions and is supported by Program Managers.

Director of
Research
and Advisory
Committee

A Director of Research, three Area Coordinators and an External Advisory Committee are responsible for the Foundation's Scientific Program.



### What we do

The Foundation's main activities include:

- Commissioning research studies (in partnership with several universities);
- Publishing books (print and digital);
- Organizing debates and conferences;
- Disseminating relevant information about Portuguese society, through a universe of digital platforms, including Pordata;
- Promoting a wide dissemination of information to the general public by establishing partnerships with a number of media outlets (TV, radio, press, digital).



### What we don't do

In the terms of its Statutes, the Foundation will not actively intervene or provide support in the provision of services in the following areas:

- Health;
- Charity;
- Education;
- Sports;
- Artistic creation and production;
- Cultural expression;
- Academic or vocational training;
- Studies exclusively historical in scope.

Certain types of costs will not qualify for the Foundation's support and intervention:

- Running costs of organizations;
- Construction building;
- Purchase of equipment and vehicles;
- Hiring of premises;
- Preservation of cultural or architectural heritage;
- Participation in conferences and congresses;
- Scholarships for technical or scientific training;
- Culture and art shows;
- Political activities;
- Investment in other companies' share capital;
- Public fundraising appeals.



# Main activities



## The Foundation in numbers

#### **Events**

**700** events

2000 speakers and moderators

35 000 participants

#### Digital platforms

10
sites and digital projects

10
million
websites
visits

25 000 newsletter subscribers

150 000 followers in social media

#### Communication

100 communication campaigns

over
30000
news pieces about the Foundation

#### Scientific program

28
publications

200 researchers involved

44
published studies

#### **Publications**

650000 publications sold

189
published books

230 authors



### Publications

#### Essays Light books, strong views

This collection offers a specialist's point-of-view about different areas of the Portuguese reality, in small sized books that use simple language.

#### Portraits Living books

This collection closely examines specific aspects of the Portuguese social reality, trough investigation pieces, written in a narrative and ethnographic style.

189 publications230 authors650 000 books sold

Both collections are published in print and eBook format.













#### Magazine XXI To have an opinion

This magazine believes that the existence of an informed public opinion – engaged and interventive – is a fundamental condition for a democratic and open society. The publication gives voice to original and contrasting views and ideas that can help citizens form their opinions freely. Directed at an informed audience from all ages, social strata and professions, it privileges a direct approach, publishing articles that are deep without being academic, attractive without being sensationalist.

The magazine's previous editions:

- Restless days (2013)
- Goodbye freedom. Long live freedom. (2013)
- European paths (2014)
- This is city (2014)
- Living on the edge (2015)
- Frontiers (2015)
- Democracy in turmoil (2016)
- Equality (2017)



### Research studies

Since its creation, the Foundation has published more than 40 scientific studies, involving over 200 researchers. Research activities are divided into three main areas: Society, Economy and Institutions.





# General guidelines of the Foundation's research activities:

- Scientific quality is ensured by a thorough recruitment process of qualified research teams and careful evaluation of projects by external experts;
- Projects should generate new data to be shared with the Portuguese and international scientific community, enhancing the relevance and impact of the projects;
- Systematic emphasis in a comparative approach, analyzing the Portuguese case in comparison with others in our geopolitical area; and, in a prospective approach, outlining possible scenarios;
- Project design always includes a strategy for the dissemination of results.



## Conferences and debates

To support and complement its research activities and ensure a wide dissemination of their results, every year the Foundation organizes a significant number of events, from debates to round tables and lectures by prominent experts. Most of these activities are streamed live, so that knowledge is decentralized and can reach anyone who is interested.



#### The Annual Conference

Since 2012, the Foundation also organizes a thematic Annual Conference. Renowned speakers have participated in the event over the years, including Nobel prize winners Orhan Pamuk and Mario Vargas Llosa. Media coverage of this event is extensive, the Conference is streamed live on the internet and all videos uploaded to the Foundation's Youtube channel.

2012

Population:

The Portuguese in 2030

2013

European Portugal

2014

Searching for liberty

2015

Brave new world: Social impact of technological change

2015

Science in three acts:

Society, prosperity and

politics

2016

**Democracy** 

2017

Equality

7 international conferences, more than5 200 attendees;

112 speakers invited;

Debates on population, Portugal within Europe, freedom, social impacts of technology, scientific knowledge and democracy;

These meetings reflect the Foundation's essence, fueling the interest of the Portuguese society for these issues.



## Digital platforms

The Foundation has created a number of online platforms that provide useful information and communicate – in a clear, interactive and user-friendly manner – the results of its research studies and other relevant data. These websites receive more than 2.5 million visits per year.

- Pordata Contemporary Portuguese Database
- POP Public Opinion Portal
- Citizens' Rights and Duties
- Chronologies of Contemporary Portugal
- Born in Portugal
- Unequal Portugal
- GPS Global Portuguese Scientists
- Fronteiras XXI
- Foundation's institutional website



## Pordata, Contemporary Portuguese Database

Launched in 2010, Pordata is today Portugal's main portal of statistics. It collects, compiles and organizes statistics from over 60 official statistical sources.

Data is presented in a clear and accessible format, with three different geographic scopes: local, national and European.

Over 2500 statistical charts are permanently updated and thematic portraits are published regularly.

Pordata's website has 5000 views every day and over 40000 people follow its updates on Facebook and Twitter.





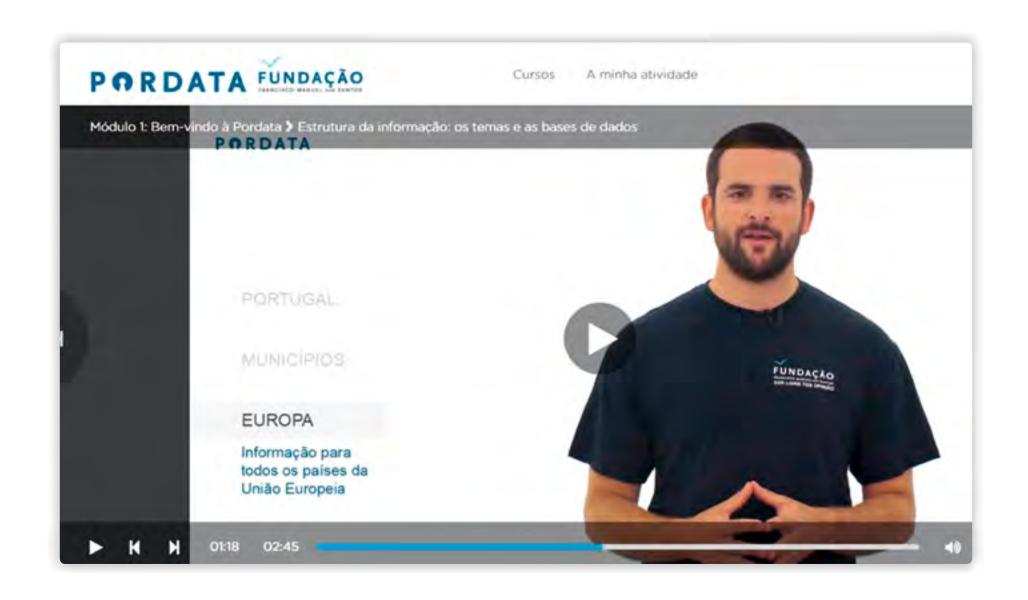
## Pordata's success determined the rapid growth of the project, which now includes two "sister projects":



### Pordata Kids

A portal with Pordata's statistical information, designed for children between the ages of 8 and 12. The information is presented in simple language, trough the use of an interactive city where they can explore ten themes, such as technology, justice, culture, population or tourism.



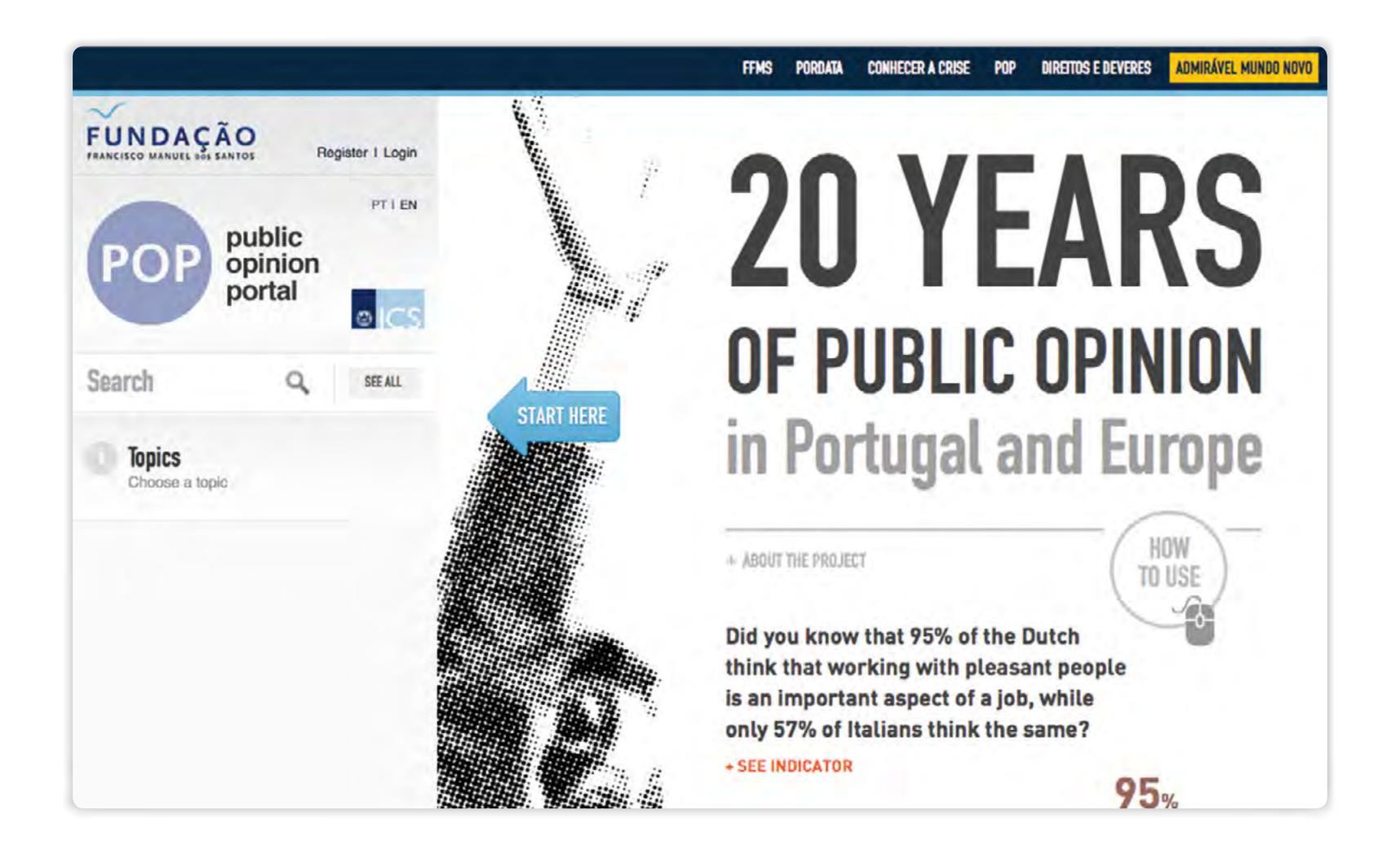


## Pordata Academy

The Academy offers free training courses in statistical literacy and on the use of Pordata's website. This training is designed for students, journalists, public officers, librarians, etc.

E-learning modules and tutorial videos about the Pordata database are freely available on the website. Every year, the Academy conducts over 600 training sessions nation-wide, reaching more than 17000 people.

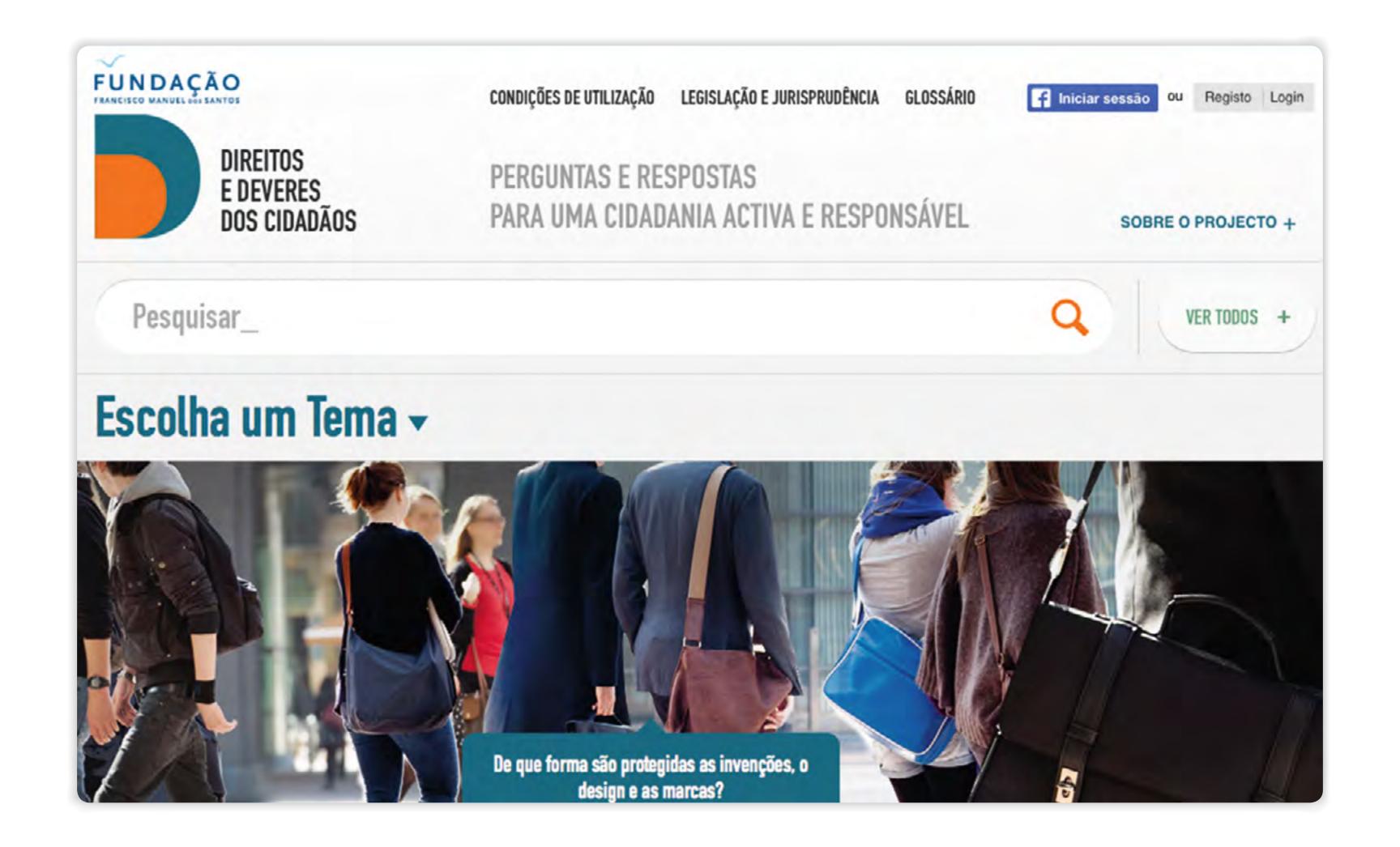




#### POP – Public Opinion Portal

A portal that provides aggregated data on the values, attitudes and behaviors of Europeans over the last 20 years.





#### Citizens' Rights and Duties

This website answers 1000 legal questions about the rights and duties of Portuguese citizens.





#### **Chronologies of Contemporary Portugal**

A site that presents historical information about the last 55 years in Portugal and around the world.





#### **Born in Portugal**

This website sheds light on the reasons behind the persistently low fertility rates and the fecundity challenges Portugal is currently facing.





#### **Unequal Portugal**

A website that presents the results of a study on income distribution, economic inequality and the living conditions of the Portuguese during the adjustment program (2010-2014).





#### **GPS – Global Portuguese Scientists**

A social network to promote collaboration among scientists and reduce the gap between the Portuguese scientific diaspora and Portuguese society.



# Media partnerships

In its effort to reach an ever-wider audience, the Foundation has been forging strong partnerships with the media – expanding its debating arena to programs on TV and radio and ensuring a regular presence in the press.





#### **Fronteiras XXI**

#### Monthly talk-show on RTP3

A debate on the major issues that challenge Portugal and the world, bringing face-to-face renowned national and international specialists. Broadcasted live, the show is a result of a partnership with Portugal's public TV channel.

The show is supported by a website containing background information on each debated theme.





#### Da Capa à Contracapa

#### Weekly radio show on Renascença radio

This talk show gives voice to the Foundation's books, authors and researchers. Broadcasted every Saturday morning, the show's soundtrack was composed by celebrated pianist Mário Laginha.





#### Com Tempo e Alma

#### Weekly podcast with Público newspaper

With Time and Soul is a bi-monthly podcast that decodes the country and the world's major issues. A show with time to talk, listen and think.



## Other media partnerships:

#### **OBSERVADOR**

Online newspaper



Weekly magazine



Cable TV channel









## FUNDAÇÃO Be free. Have an opinion.